

EXETER CITY COUNCIL
SCRUTINY COMMITTEE - ECONOMY
9 JUNE 2011

ANNUAL RESULTS OF PERFORMANCE MONITORING 2010/11

1. PURPOSE OF REPORT

- 1.1. To report the annual figures for those statutory and local performance indicators that relate to services provided by the Economy and Development Directorate.

2. BACKGROUND

- 2.1. Performance indicators are used to measure progress against the Council's strategic objectives. Regular monitoring ensures that the Council is on track to meet its targets. It also assures that remedial action is taken where necessary.
- 2.2. Local indicators are chosen by the Council to reflect specific priorities and to provide useful management information. In October 2007, the Government published a set of 198 National Indicators (NIs) which replaced all previous indicators. The Coalition Government has subsequently removed the requirement to report on many of the NIs.
- 2.3. Members play an important role in reviewing performance and ensuring data quality. The attached tables contain figures for those national and local indicators that relate to services supplied by the Economy and Development Directorate. Commentary is provided on the results to give context and to explain any variance from targets and any remedial action taken.

3. PERFORMANCE OVERVIEW

- 3.1 Of the 18 indicators collected by the Economy and Development Directorate, 1 is below its annual target 'the No. of Visitors to Exeter Visitor & Tickets'. Although the number of visitors has increased by just over 8% from the previous year, total number of visitors has not recovered to the previous high. 5 are on target and 12 are above target. 5 of these indicators have performed worse in the year 2010/11 compared with the year 2009/10. 6 indicators have remained the same and 7 indicators have improved.

4. RECOMMENDATION

- 4.1. That members consider the report and identify where further information is needed on any indicators.

KARIME HASSAN
DIRECTOR

ECONOMY AND DEVELOPMENT DIRECTORATE